

Company overview

Helping experienced professionals with corporate backgrounds leverage their domain expertise to build a flexible, independent career.

The issue isn't
capability. It's the
lack of a playbook.

Most experienced professionals already have the skills and credibility. What they lack is a clear way to:

- **position** what they do
- **package** it into something tangible
- and **take it to market** with confidence



The World of Work

The way we work is undergoing massive change

- 1 | Remote working and AI adoption is enabling many businesses to operate with a more flexible and leaner workforce
- 2 | They are increasingly accessing expertise on demand, rather than building large permanent headcount
- 3 | Many experienced professionals also want more flexibility over their work life



Over 1 million professional jobs were eliminated in 2025, the highest since Covid. The WEF projects 92 million more roles will be displaced by 2030.

Sources: Challenger, Gray & Christmas (2025); World Economic Forum Future of Jobs Report 2025

Typical Sectors

Where new opportunities are emerging



Technology

Technology companies are becoming leaner and more specialised, creating opportunities for experienced operators to support growth, transformation, partnerships, customer success, and AI adoption on a flexible basis.



Public Sector (US & UK)

Public sector organisations are under pressure to modernise services, improve efficiency, and deliver better outcomes. This is creating demand for experienced transformation, tech, procurement, finance, and operational leaders.



Financial & Professional Services

Financial institutions are investing heavily in AI, automation, and digital transformation. Opportunities are emerging for experienced specialists to support regulatory change, risk management, adoption and growth.

The impact on experienced professionals

Expertise is becoming more valuable than job titles

Independent and portfolio careers are becoming more mainstream

Businesses increasingly need specialist expertise on demand

Experienced professionals can work across multiple organisations rather than relying on a single employer

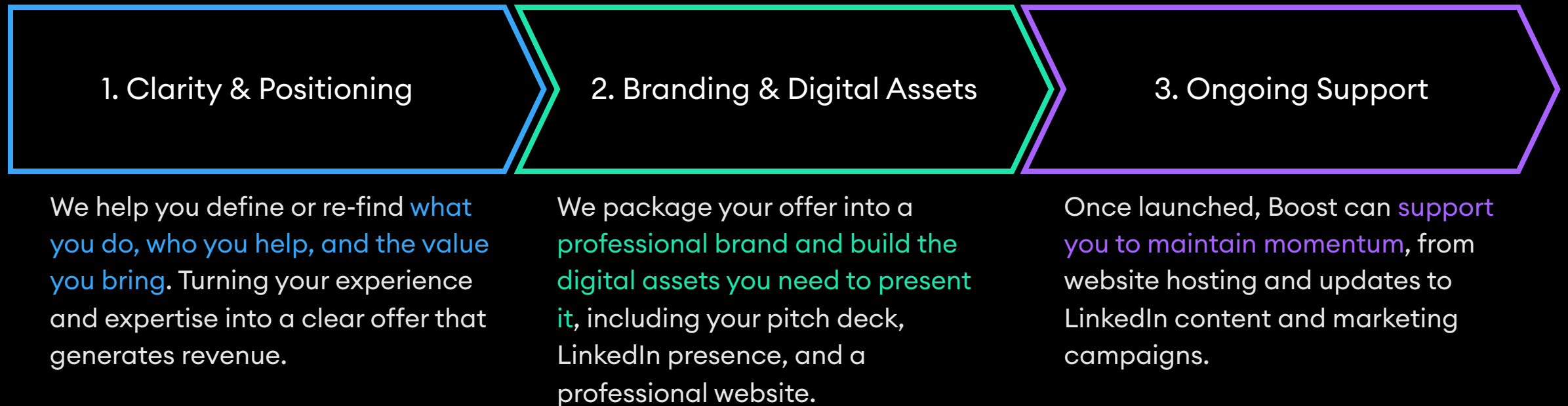
For professionals willing to adapt, **this may be one of the biggest career opportunities of the next decade.**

“Boost helps experienced professionals turn years of corporate expertise into flexible, independent careers – while helping businesses access the expertise they need without the cost and commitment of full-time executive hires.”

Fractional * Consulting * Advisory * Coaching

A Structured Approach

The same forces reshaping work are creating opportunities for both professionals and businesses. Boost helps bridge the gap.



Ready for Independence?

Turn your experience into a clear offer, a professional brand, and independent revenue.

Explore Package

£349

CLARIFY YOUR OFFER AND TEST IT
WITH THE MARKET

- 1:2:1 Discovery Session (60 mins)
- Fractional Readiness Assessment
- LinkedIn Profile Review
- Personalised Pitch Deck
- Online Training Course
- Free Copy of the PIVOT Book

Launch Package

£4,999

TURN YOUR EXPERIENCE INTO A
REVENUE-GENERATING BUSINESS

- Everything in Explore
- 1:2:1 Deep-Dive Session (90 mins)
- Executive Brand Kit
- Executive Pitch Deck and Video
- Professionally Managed Website
- LinkedIn Presence Optimisation
- 12 months Grow Support Package included (worth £2,400)

Typical delivery time: 2-4 weeks

Grow Package

£200 p/m

ONGOING SUPPORT TO HELP YOU
GROW YOUR PORFOLIO

- Check-in Calls (30 minutes)
- Website Management
- Pitch Deck Updates & Edits
- Video Updates & Edits
- AI & Digital Asset Creation
- Ongoing LinkedIn Optimisation

4 hrs/month

Who We Work With

Advisors, Consultants, and Fractional Execs

“After just one call, my expertise was packaged up and ready to market.”

Craig Leonard
Frontline Staff & Risk Advisor

“I knew what I wanted to do, Adrian helped me articulate it and package it.”

Ciaran Stokes
AI Adoption Consultant

“Adrian's marketing experience is worth its weight in gold.”

Jon Bradshaw
Fractional Chief Technology Officer

“Thank you so much for helping me build my digital assets in days.”

Daniella Godwin
Supply Chain Consultant

“Amazing! Thank you so much for helping me clarify my offer and price it correctly.”

Ayse Bouvet
Fractional Chief People Officer

“Adrian has enabled me to share my enterprise knowledge with scale ups.”

Chris Paton
Revenue & CRM Advisor



- Adrian Whitcombe

Founder, Boost

Why I set up Boost

After 25 years building my career across sales, marketing, customer success and go-to-market leadership roles, I began working more independently with founders, consultants, and growing businesses.

What became clear was that many businesses needed experienced expertise but didn't necessarily need it permanently and full-time.

Equally, many experienced professionals wanted more flexibility, autonomy, and control over their careers.


Boost was created to help bridge that gap.

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Next Steps

Explore whether this approach could work for you by reviewing our resources hub and getting in touch.

 www.boostfma.com

 info@boostfma.com

 **Or schedule an intro call:**
<https://cal.com/adrian-whitcombe/30min>

