



www.boostfma.com



Company overview

Helping experienced professionals transition from corporate employment to their own business, where they are in the driver's seat. From corporate experience → to structured, market-ready offer.

Adrian Whitcombe

Founder

The issue isn't
capability. It's the
lack of a framework.

Most experienced professionals already have the skills and credibility. What they lack is a clear way to:

- position what they do
- package it into something tangible
- and take it to market with confidence



Reality Check

The way we work is undergoing massive change

- 1 | AI adoption is enabling businesses to operate with fewer, more flexible resources
- 2 | The cost of full-time employment continues to rise for businesses
- 3 | Many experienced professionals want more flexibility, but don't know how to achieve it

Companies are increasingly buying outcomes, not hiring headcount



50% of full-time professional jobs are likely to disappear completely by 2030.

Source: The Organisation for Economic Co-operation and Development (OECD)

What this means

The impact on experienced professionals

Competition for senior roles is increasing →
Leading to longer job searches and
increased pressure to compromise

Career paths are becoming less predictable
→ Making long-term planning and stability
more difficult

Traditional job security is decreasing →
Increasing reliance on short-term roles,
contracts, or restructuring cycles

**Experience alone is no longer enough – it
needs to be positioned clearly** → Meaning
strong professionals are often overlooked or
undervalued

Those who can package their expertise have more options

SCENARIOS

Where this typically shows up



Technology Companies

Often first to adopt tech in their own organisations, an estimated 250,000 UK based jobs were by MS, SFDC, Cisco and BT alone in 2025/26.



Public Sector

NHS England was abolished in 2025 and is being integrated into the Department of Health, cutting 9,000 jobs (50%), including most management layers.



Civil Service

An estimated 100k jobs will be but by 2030 (15%), a Govt. objective, with other estimates of 150k (Tech Monitor) once AI is fully leveraged.

“Boost helps experienced professionals turn their expertise into a professional, revenue-generating business — giving them more control over how they work and what they earn.”

Adrian Whitcombe Founder, Boost

My Story



- Adrian Whitcombe

Founder, Boost

I spent 25 years' building my professional career and on the whole, loved it.

After AI went mainstream in 2023/24, I departed the corporate world and went fractional. I enjoyed the independence, but had a steep learning curve.

That was when I noticed other professionals wanted to (or needed to) leave their corporate roles, but were unsure how, so I set up Boost to show the way.

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A structured approach

Many people waste time and money trying to piece it together themselves – domain, logo, pitch deck, website, LinkedIn. It often ends up inconsistent, and they have to redo it later.

Clarity & Positioning

We help you define or re-find what you do, who you help, and the value you bring. Turning your skills and experience into a clear offer that generates revenue.

1

Steps

3

Ongoing Support

Once launched, Boost can provide ongoing support to help you maintain momentum, from website hosting and updates to LinkedIn content and marketing campaigns .

2

Branding & Digital Assets

We package your offer into a professional brand and the digital assets you need to present it, including your pitch deck, LinkedIn presence, and a professional website.

Flexible, structured support

Start Small. Launch once validated. Then Scale.

Plan

£349

CLARIFY YOUR OFFER AND TEST IT
WITH THE MARKET

- 60-minute strategy session
- LinkedIn profile optimisation
- Self-paced pivot training course
- Starter pitch deck for testing the market
- Brand essentials: logo, colours, etc.

Launch

£2,999

TURN YOUR EXPERIENCE INTO A
REVENUE-GENERATING BUSINESS

- Everything in PIVOT Planning Session
- Professional website (fully managed by us)
- Executive brand kit
- Executive pitch deck and video
- LinkedIn company page setup

Typical pilot delivery: 2–4 weeks

Scale

Flexible

ONGOING SUPPORT TO HELP YOU
GROW YOUR BUSINESS

- Strategy check-ins (monthly)
- Website hosting and updates
- Digital Asset Creation
- Image and video creation
- LinkedIn Content Campaigns

Happy Independent Clients

Consultants and Advisors

“You've helped me completely reposition myself.”

Craig Leonard
Silverback Advisory

“I now have a fantastic set of digital assets I can share.”

Ciaran Stokes
CSJ Consultancy

“My website paid for itself in the first week.”

Tinu Thomas
Accurate Views

“Thank you so much for helping me build my digital assets.”

Daniella Godwin
Synergise Consultancy

“Amazing. Thank you so much for helping me clarify my offer and price it correctly.”


Ayse Bouvet
Fractional Chief People Officer


Next Steps

Start with a short conversation

Explore whether this approach could work for you. No pressure. No commitment.

 www.boostfma.com

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 **Schedule an intro call:**
<https://cal.com/adrian-whitcombe/30mins>

